

Warehouse Picking Strategies and how to implement them in Business Central Jason Chance LIDD Consultants, Inc

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Speaker Introduction

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Session Objectives

01

Understand the four main picking strategies 02

Understand the data analysis necessary to determine an appropriate picking strategy 03

Understand how NAV/BC can be used (or not) to execute these picking strategies

Why Picking Matters in Your Warehouse



Picking accounts for 50% of labor, making it the most important labor function

Picking transactions represent 66 – 90% of line transactions

Single biggest source of error



Picking determines customer service

Presentation & accuracy of the order

Turnaround time from placement to shipment

Picking Strategy

OMinimize picking labor

- Create a short pick line without introducing excessive replenishment tasks
- Create intelligent picking tasks

Picker travel is the biggest labor component in a warehouse



Two Fundamental Questions



Is a complete order assigned to a picker?

Are multiple pickers required to complete an order?

How many orders are in each assignment?

Do pickers pick one or many orders at a time?

Picking Strategies



Data-Driven Picking Strategy





Your operation will dictate your ideal picking strategy

Use transactional and master data to profile your operation's needs: Customer Order Profiles Item Profiles

Order Profile – Key Attributes







ORDER SIZE

ORDER CHARACTERISTICS

SHIPPING MEDIUM

Order Size

Order lines - the number of locations a picker must visit

• Cubic feet - the physical size of the order and the ideal order "container"

Is the order going to be picked and shipped in cases, totes, pallets, or trucks?

Order Size - Large Foodservice Distributor

Cuba Shinnad	Weekly	v Averages	% of		
per Order	Orders	Orders Cube Orders Shipped			
< 5 cube	385	569	30%		
5 to 10 cube	155	1,174	12%	_	
10 to 20 cube	175	2,490	14%		
20 to 30 cube	89	2,173	7%		
30 to 60 cube	145	6,360	11%	-	
60 to 120 cube	151	13,344	12%		
> 120 cube	188	42,965	15%		
Total	1,286	69,074	100%		

Local Natural Grocers = 42%

Health Food Stores = 32%

Supermarkets = 27%

Order Characteristics

Consider order distribution across a variety of organizational categories

- SKU variety and proximity dictates total pick line length for each order
- Temperature and restricted zones
 Handling UOM & Container type

Order Characteristics

• Are lines ordered in eaches, cases, layers, or pallets?

- What is the distribution of these within an order?
- What are the %s of orders with each line combination
- Could a single line require a mix of these? (ex. 1 case and 2 eaches)

Order Characteristics Example from a Wine & Spirits Distributor

		Avg.	Avg.	Averag	e Weekly	Bottles (Ordered	Avg.
	Order Line Profile	Avg. Weekly Orders	Weekly Order Lines	As Bottles	As Full Cases	Total	% Total	Weekly Full Cases Ordered
	a. One bottle per line	442	1,330	1,330	-	1,330	9%	-
	b. Multiple bottles per line	1,112	2,420	8,723	-	8,723	58%	-
Δ	c. One case per line	218	290	-	3,485	3,485	23%	290
Ĺ	d. Multiple cases per line	30	40	-	1,214	1,214	8%	101
IX-{	e. Case(s) & bottle(s) on a line	13	16	77	231	308	2%	19
	Total	1,512	4,096	10,129	4,929	15,058	100%	411

Shipping Medium

• Are your orders shipped in parcels, totes, or pallets?

- What is the distribution of these?
- Do any SKUs or customers require special considerations or packing?
- How often do shipments occur in a week?
- Are there separate and characteristically distinct docks?

Item Profile – Key Attributes



OIncremental Impact

Oltem Characteristics

Item Profile – Variety

• How many SKUs are available for order?

Important variety types:

- Absolute (different SKU numbers)
- Category
- Temperature Zone
- Handling Characteristics
- Expiry Date / Shelf-life
- Uniqueness (which ones are specific to a client/plant/warehouse)
- Distribution of Variety

Item Profile – Variety

			Weekly Averages				
Zone	SKUs	% SKUs	Order	Eq. Cases	Cube		
			Lines	Shipped	Shipped		
Mezzanine	9,652	59%	18,734	10,811	3,097		
Long Products	808	5%	2,114	35,864	10,689		
Bulk Floor Pallets	266	2%	1,021	33,303	65,915		
Full Case Regular Rack	4,602	28%	8,858	28,455	69,385		
Full Case Pick Tower	179	1%	869	2,349	2,205		
Canopy	478	3%	2,292	435,531	228,466		
Fictive	89	1%	-	-	-		
No Location Information	196	1%	225	4,928	91,230		
Total	16,270	100%	34,112	551,242	470,988		

Item Profile – Incremental Impact

OHow do slow, medium, and fast SKUs behave in absolute terms?

080/20 rule

• Top 20% of SKUs account for 80% of cube shipped

050/1 rule

Bottom ~50% of SKUs account for <1% of cube shipped</p>

Item Profile – Incremental Impact

					Weekl	y Averages			Week	y Ratios	
	% SKUs	SKUs	Cumulative Order Lines	% of Cumulative Order Lines	Cumulative Cases Shipped	% of Cumulative Cases Shipped	Cumulative Cube Shipped	% of Cumulative Cube Shipped	Lines Shipped per SKU	Cases Shipped per SKU	15% of items
	0-5%	105	26,833	29.8%	32,388	42.4%	26,822	61.4%	255.5	308.5	make un 85%
🛛 🛛 🖌 🕇	5-10%	105	43,382	48.2%	46,686	61.2%	33,385	76.4%	157.6	136.2	
	10-15%	105	53.860	59.8%	55.560	72.8%	37.032	84.7% -	100	85	of cube
	15-20%	105	62,022	68.9%	62,087	81.4%	39,358	90.0%	77.7	62.2	chinnod
	20-25%	105	69,754	77.4%	66,408	87.0%	40,860	93.5%	73.6	41.2	siiippeu
Medium 🖌	25-30%	105	76,200	84.6%	69,867	91.6%	41,910	95.9%	61	33	
	30-35%	105	80,811	89.7%	72,207	94.6%	42,590	97.4%	43.9	22.3	
	35-40%	105	83,390	92.6%	73,525	96.4%	43,005	98.4%	24.6	12.6	
	40-45%	105	85,221	94.6%	74,320	97.4%	43,266	99.0%	17	8	
	45-50%	105	86,611	96.2%	74,816	98.1%	43,429	99.4%	13.2	4.7	
	50-55%	105	87,506	97.2%	75,204	98.6%	43,531	99.6%	8.5	3.7	
	55-60%	105	88,009	97.7%	75,456	98.9%	43,597	99.7%	4.8	2.4	
Slow	60-65%	105	88,439	98.2%	75,700	99.2%	43,639	99.8%	4.1	2.3	
	65-70%	105	88,888	98.7%	75,894	99.5%	43,666	99.9%	4.3	1.8	
	70-75%	105	89,246	99.1%	76,045	99.7%	43,685	99.9%	3.4	1.4	
shipped	75-80%	105	89,455	99.3%	76,134	99.8%	43,697	100.0%	2.0	0.8	
	80-85%	105	89,667	99.6%	76,189	99.9%	43,704	100.0%	2.0	0.5	
	85-90%	105	89,795	99.7%	76,229	99.9%	43,708	100.0%	1.2	0.4	
	90-95%	105	89,900	99.8%	76,256	99.9%	43,710	100.0%	1.0	0.3	
	95-100%	102	90,067	100.0%	76,300	100.0%	43,711	100.0%	1.6	0.4	
	Total	2,097	90,067	100.0%	76,300	100.0%	43,711	100.0%	43.0	20.8	

Item Profile – Item Characteristics

Physical size (cube) of items
Weeks of Supply required
Velocity
Temperature Zone

• Food – Specific rules and regulations regarding storage and handling

Item Profile – Item Characteristics Temperature Zones Example from a Food Wholesaler

			Ave	rage Week	ly	Average In	ventory	
Branch	Department	SKUs	Order Lines	Quantity Shipped	Cube Shipped	Quantity	Cube	Hand
	DRY	66	30,003	38,703	39,284	110,181	98,778	2.8
15	COOLER	55	77,383	252,740	41,242	101,441	21,196	0.4
	FREEZER	101	70,949	419,912	18,037	1,123,787	48,022	2.7
	Branch 15 Total	222	178,335	711,355	98,564	1,335,409	167,995	1.9
	DRY	1,362	19,610	56,245	18,467	94,415	72,464	1.7
	COOLER	202	5,352	45,041	10,402	22,960	7,885	0.5
25	FREEZER	603	3,225	9,167	5,504	32,887	17,932	3.6
	TBD	3	2	2	1	-	-	-
	Branch 25 Total	2,170	28,188	110,455	34,374	150,262	98,281	1.4
Total		2,392	206,523	821,810	132,938	1,485,671	266,276	1.8

Recap

Order Profile

- Order Size
- Order Characteristics
- Shipping Medium

Item Profile

- Variety
- Incremental Impact
- Item Characteristics



Case Studies

Bedding Distributor

Foodservice Distributor

E-Commerce CPG

Case Study: Bedding Distributor Overview

Who they are:

• Bedding brand

What do they do:

- Manufacture and distribute products through retailers and ecommerce D2C drop ship
- Products include pillows, sheets, comforters, blankets, mattress pads, and protectors

Case Study – Bedding Distributor Scenario

Customer orders vary from one pallet to a truckload

Customer-specific SKUs

• Always slotted and picked together

High cases shipped per order line

Multiple orders per day per customer

• Orders can go to different DCs

Varying pallet requirements (by customer, by geography)

Case Study – Bedding Distributor Scenario

		Weekl	y Averages		Averages Ratios			
Cube Bracket	Orders	Order Cases Lines Shipped		Cube Shipped	Cube per % of Order Orders		% of Cube Shipped	
< 30	175	498	1,993	1,360	8	43.3%	0.4%	
30-60	43	372	2,673	1,830	43	10.6%	0.6%	
60-120	29	256	2,098	2,446	86	7.0%	0.8%	
120-250	28	221	2,925	5,088	181	6.9%	1.7%	
250-500	29	200	5,611	10,449	367	7.0%	3.4%	
500-1,000	35	330	11,480	24,905	722	8.5%	8.2%	
1,000-2,000	28	621	36,353	39,463	1,409	6.9%	12.9%	
> 2,000	39	3,152	279,038	219,931	5,621	9.7%	72.0%	
Total	405	5,651	342,170	305,473	754	100%	100%	

>1 pallet (1 pallet = 60 cube)

Case Study – Bedding Distributor



WIRE MESH AT

116"

116

READY RESERVE RACKS

53

ALL LEVELS

Case Study – Bedding Distributor Picking Strategy

	PICK COMPLETE	ZONE PICK
IGLE ORDERS	Individual pickers would not have time to complete orders	 No need for zones due to low SKU variety per customer Creates complex order consolidation at the dock
SIN	One picker picks one order	One order component picked per zone
H ORDERS	 Creates largest pick assignments Must be thoughtful about how this volume will be handled: conveyer & sortation 	• Won't produce as high a hit rate as batch picking
BATC	One picker picks multiple orders	Multiple order components picked per zone

Case Study – Bedding Distributor

Increased Throughput Due to Sortation

Parameters	Before	After
Pick Rate	100	250
Cases Shipped/ Week	340,000	340,000
Labor Hours / Week	3,400	1,360

• Before pick rate includes palletization time – pickers have to manually palletize items

• After pick rate does not include palletization – pick rate is 400 without palletization

Case Study – Bedding Distributor

Conclusion

Batch picking produces the most efficient picking environment

Introducing sortation increases batch size, reduces pick errors and simplifies palletizing

Case Study – Foodservice Distributor

Overview

Who they are:

- Foodservice distributor servicing 33 states (Central and eastern)
- What do they do:
- Foodservice distributor
- Broadline and chain distribution services
- Associated services

Case Study – Foodservice Distributor

Scenario

Customers order 1-2 pallets from each temperature zone per week

Very low SKU count = high hit rate on pick line

High cases shipped per order line

Case Study – Foodservice Distributor Scenario

			V	/eekly Ave	rages			Rat	ios	
Department	Cube Bracket	Orders	Order Lines	Cases Shipped	Cube Shipped	% Cube in Department	Avg. Lines per Order	Avg. Cases per Line	Avg. Cube per Case	Avg. Cube per Order
	1 - less than 10 cubic feet	30	208	247	184	0.4%	7	1	1	6
	2 - from 10 to 30 cubic feet	414	7,591	8,700	9,352	21.2%	18	1	1	23
	3 - from 30 to 60 cubic feet	666	19,239	22,591	27,821	63.1%	29	1	1	42
1-DRY	4 - from 60 to 120 cubic feet	92	3,958	4,906	6,473	14.7%	43	1	1	71
	5 - from 120 to 240 cubic feet	1	114	145	185	0.4%	102	1	1	165
	6 - from 240 to 600 cubic feet	-	-	-	-	0.0%	-	-	-	-
	7 - from 600 to 1,200 cubic feet	0	0	91	94	0.2%	1	700	1	750
DRY		1,202	31,110	36,681	44,109	100.0%	26	1	1	37
	1 - less than 10 cubic feet	21	108	138	126	0.4%	5	1	1	6
2-COOLER	2 - from 10 to 30 cubic feet	679	11,067	15,378	15,489	44.3%	16	1	1	23
2-00000	3 - from 30 to 60 cubic feet	494	11,284	18,688	18,764	53.7%	23	2	1	38
	4 - from 60 to 120 cubic feet	8	244	539	548	1.6%	29	2	1	65
COOLER		1,203	22,703	34,743	34,927	100.0%	19	2	1	29
	1 - less than 10 cubic feet	11	30	44	66	0.2%	3	1	1	6
	2 - from 10 to 30 cubic feet	407	2,771	6,139	9,535	21.8%	7	2	2	23
3-FREEZER	3 - from 30 to 60 cubic feet	708	6,990	18,491	29,019	66.5%	10	3	2	41
	4 - from 60 to 120 cubic feet	72	934	3,180	4,985	11.4%	13	3	2	70
	5 - from 120 to 240 cubic feet	0	5	40	56	0.1%	13	9	1	149
FREEZER		1,198	10,729	27,894	43,661	100.0%	9	3	2	36
Total		1,209	64,541	99,318	122,697	0.0%	53	2	1	101

Case Study – Foodservice Distributor



Case Study – Foodservice Distributor Picking Strategy

	PICK COMPLETE	ZONE PICK
IGLE ORDERS	 Travel through multiple temperature zones Double pallet jack won't fit entire order 	 Fits with temperature zone split (1 picker per zone) Order size per zone fits on double pallet jack
SIN	One picker picks one order	One order component picked per zone
ORDERS	 Orders are too large Handling is complex without sortation 	 Single order produces large enough pick assignment
BATCH	One picker picks multiple orders	Multiple order components picked per zone

Case Study – Foodservice Distributor

Conclusion

OTemperature zone picking creates an organized, efficient picking operation

ODue to order size, pick assignments fit to standard material handling equipment (double pallet jack) Case Study – E-Commerce CPG

Overview

Who they are:

• E-Commerce CPG Company

What do they do:

- They sell products across a wide array of categories for \$3 each
- They cut out built-in markups from intermediary parties to offer quality items at a low cost

Case Study – E-Commerce CPG **Scenario**

Orders of 10-20 items (nonsubscription)

01

02

Low hit rate – 15 items out of 1,000 per order

03

Ordered by eaches – Iow volume per SKU 04

Orders must be transferred and packed from totes into shipping boxes 05

Total volume of orders is substantial

			Weekly			Ratios				
Order Line		%	Order	Faches	Cases	Cube	% Cube	Lines	Eaches	Cube
Bracket	Orders	Orders	Lines	Shinned	hinned Chinned Chin	Shinned	nned Shinned	per	Per	per
		Orders	LIIIES	Sinppeu	Sinpped	Silipped	Silipped	Order	Line	Order
< 5 lines	3,143	18%	11,433	16,748	1,206	939	7%	3.6	1.46	0.30
6-10 lines	4,381	26%	34,079	43,486	3,139	2,507	19%	7.8	1.28	0.57
10-15 lines	6,425	38%	84,600	94,881	7,082	5,361	41%	13.2	1.12	0.83
>16 lines	3,135	18%	67,009	74,378	5,663	4,226	32%	21.4	1.11	1.35
Total	17,083	100%	197,120	229,492	17,089	13,034	100%	11.5	1.16	0.76

Scenario

Case Study – E-Commerce CPG



Layout Case Study – E-Commerce CPG

Case Study – E-Commerce CPG Picking Strategy

	PICK COMPLETE	ZONE PICK
GLE ORDERS	Requires travel of entire pick line to complete each order	 Orders are too small Too many orders to consolidate
SING	One picker picks one order	One order component picked per zone
CH ORDERS	 Even large batches will have low hit rate Introduce error when handling multiple orders at a time 	 With correctly sized zones, pickers can stay busy with minimal travel Introducing sortation will dramatically reduce picker travel
BATO	One picker picks multiple orders	Multiple order components picked per zone

Case Study – E-Commerce CPG

Conclusion

Zone picking multiple orders produces the most efficient picking environment

Sorting orders between zones reduces picker travel and increases pick rates

What are my options in BC/NAV



Business Central Demo

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Thank you! Let's keep in touch



